



FEATURES OF QUALITY CBA 1 – BUSINESS IN ACTION - SCHOOL YEAR 2020/2021
- SECOND YEAR STUDENTS (STUDENT COHORT 2019-2022)

Exceptional

- ✓ The report demonstrates the use of highly effective research methods to collect data and gather information from a wide range of sources
- ✓ The analysis and evaluation of the research findings is of excellent quality, demonstrating a consideration of different points of view, and the reliability of sources of information
- ✓ The report presents insightful conclusions or solutions based on a sound, evidence-based judgement of all the information available
- ✓ The presentation of the report is of an excellent standard and the structure very clearly communicates the findings.

Above Expectations

- ✓ The report demonstrates the use of effective research methods to collect data and gather information from a range of sources
- ✓ The analysis and evaluation of the research findings is of very good quality, demonstrating some consideration of other points of view, and the reliability of sources of information
- ✓ The report presents clear conclusions based on an evidence-based judgement of the information available
- ✓ The presentation of the report is of a very high standard and the structure clearly communicates the findings.

In Line with Expectations

- ✓ The report demonstrates the use of acceptable research methods to collect data and gather information from a range of sources
- ✓ The analysis and evaluation of the research findings is sufficient, although there is limited consideration of other points of view and the reliability of sources of information
- ✓ The report presents some conclusions and is linked to an evidence-based judgement of the information available
- ✓ The presentation of the report is of a good standard and the structure communicates the findings.

Yet to Meet Expectations

- ✓ The report demonstrates the use of ineffective research methods to collect data with limited sources of information
- ✓ The analysis and evaluation of the research findings is poor, demonstrating little consideration of other points of view or the reliability of the sources of information
- ✓ The report presents conclusions, though the evidence on which it is based is flawed in places or it is not linked to an evidence base
- ✓ The presentation of the report is unclear, and the structure does not communicate the findings.