



Bloom's Taxonomy in the Business Studies Classroom

Remembering	Understanding	Applying	Analysing	Evaluating	Creating
<i>Students can recall facts without necessarily understanding, can give basic information.</i>	<i>Students can show understanding of facts and ideas, make sense of information</i>	<i>Students can use knowledge and information in new scenarios or in a different way</i>	<i>Students can break information into parts, find evidence to support this information, identify reasons or causes</i>	<i>Students can use evidence and analysis to suggest a solution, justify or argue against an approach or solution</i>	<i>Students can plan and produce or design something new</i>
Suggested Questioning	Suggested Questioning	Suggested Questioning	Suggested Questioning	Suggested Questioning	Suggested Questioning
<i>Can you list...? Name... State ... What is? Outline...</i>	<i>How would you explain....? What example could you give of....?</i>	<i>What would happen if....? Which factors would you change if....? What can you use to explain?</i>	<i>What is the underlying theme/meaning....? Is the information based on fact or opinion....? What conclusions can you draw?</i>	<i>Using what you know how would you explain....? How could ... be improved? What is your opinion on...? What would happen if...?</i>	<i>What might be a solution to....? How could you create/improve/develop....?</i>
Possible Assessment	Possible Assessment	Possible Assessment	Possible Assessment	Possible Assessment	Possible Assessment
<i>Flashcards Recall Facts Make a mindmap of the key words for a topic</i>	<i>Role Play Mindmap linking concepts and ideas Write a summary or report</i>	<i>Make a presentation to the class Jigsaw approach – explaining to others Case study</i>	<i>Analyse the results of a survey or research findings Draw a graph or infographic to explain information Conduct an investigation to identify impact/ costs/ advantages/ benefits etc.</i>	<i>Evaluate a policy /budget/ account Reflect on and evaluate assessment grade/feedback</i>	<i>Write a blog Devise a campaign (eg marketing) or an awareness-raising campaign</i>
Potential Digital Tools (constructivist use)	Potential Digital Tools (constructivist use)	Potential Digital Tools (constructivist use)	Potential Digital Tools (constructivist use)	Potential Digital Tools (constructivist use)	Potential Digital Tools (constructivist use)
<i>Wordle</i>	<i>Popplet</i>	<i>Storyboardthat</i>	<i>Survey Monkey (or similar)</i>	<i>Digital Portfolio (process-based)</i>	<i>Animoto</i>