

An Opportunity Walk Looking At Our Local Community

Mr. Joyce asks if the students know of any local businesses that have closed recently or of new businesses that have recently opened in the area. He explains that businesses include those that aim to make a profit and those that are not-for-profit. He outlines the learning intention for the learning experience and shares the success criteria.

Mr. Joyce asks students to prepare a page in their copies. The students prepare the page with the following headings:

Recently closed businesses

New businesses

Services provided in the area

Services not provided in the area

Students go for an ‘Opportunity Walk’ where they walk a designated area of the town/village and note any observations under the headings in their copies. They bring the information back to the classroom and work in groups of four to collate their findings. Students from each group present their findings under each heading to the class. Mr. Joyce supports the students in unpacking the findings through his use of questioning, thereby focusing in on opportunities for new business in the area.

Using the information presented during Activity Three, students now work individually to identify one opportunity and to explain why this could be a business opportunity for an entrepreneur.

Mr. Joyce observes the students as they are working and provides feedback to support the students as necessary. Students present the opportunity identified on an A4 sheet which is posted on the class wall.

(Adapted from the NFTE Entrepreneurship Curriculum)

